



DIGITAL
WITH
PURPOSE

GLOBAL
SUMMIT

CASCAIS'24

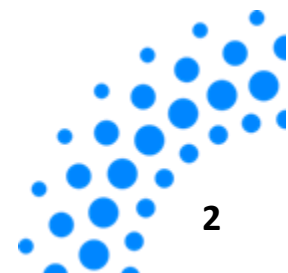
SPONSORSHIP BOOKLET



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FINANCIAL
TIMES





20
24

Digital with Purpose (DWP) Global Summit stands as a testament to what we can achieve when we channel digital advancements toward the betterment of society and the preservation of our planet.



Building on the 2022 and 2023 Summit's outcomes, the 2024 Global Summit will focus on pressing areas such as biodiversity, education, smart cities and sustainable finance, exploring how digital innovation will play a fundamental role in the green transition and transformation in order to achieve the 2030 Agenda. From energy, agriculture, food safety, and health to mobility, cities, blue economy, and inclusion, all are topics we plan to engage with.

To facilitate this transformation, we will partner with key stakeholders, strengthen collaboration and accelerate impact with a new level of accountability.



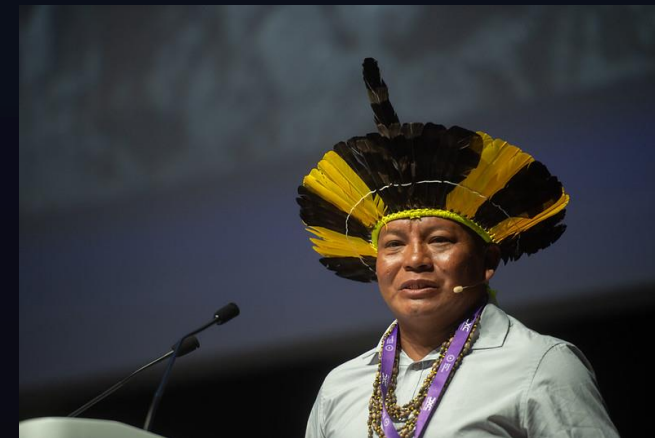
DIGITAL
WITH
PURPOSE

GLOBAL
SUMMIT

2023

DISC & PROTOCOL
PROPRIETARY AND CONFIDENTIAL

+4000 attendees | +70 sessions | +250 speakers





DIGITAL
WITH
PURPOSE

GLOBAL
SUMMIT

2023

GeSI & PROTON
PROPRIETARY AND CONFIDENTIAL

Opening Ceremony



Introduction: Luis Neves, CEO, Global Enabling Sustainability Initiative (GeSI)

A Digital Agenda for a Flourishing Portugal –
Marcelo Rebelo de Sousa, President of Portugal

Jeffrey Sachs - Economist, Author, Professor

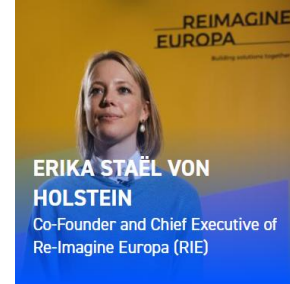
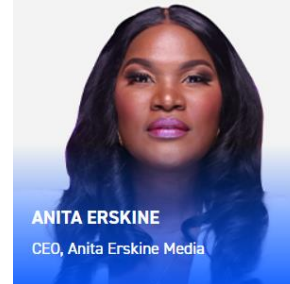
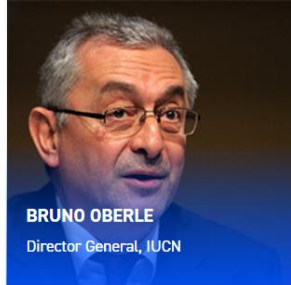
Bernardo Ivo Cruz - Secretary of State for International Trade and Foreign Investment

Miguel Pinto Luz, Deputy Mayor, City of Cascais

Cacique Dadá Borari, Borari Chief, Maró, Brazillian Amazon



DWP Global Summit 2023 - Speakers High Lights





The DWP Summit is committed to:

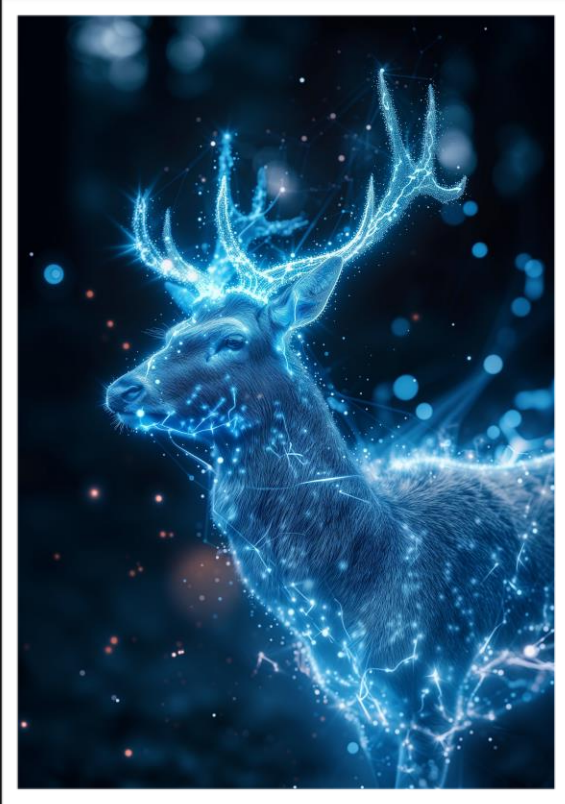
Accelerating Digital Innovation

Championing cutting-edge solutions that address the urgent challenges of our times.

Cultivating Collaboration

Uniting governments, businesses, NGOs, and citizens in a shared pursuit of digital solutions that benefit all of society.

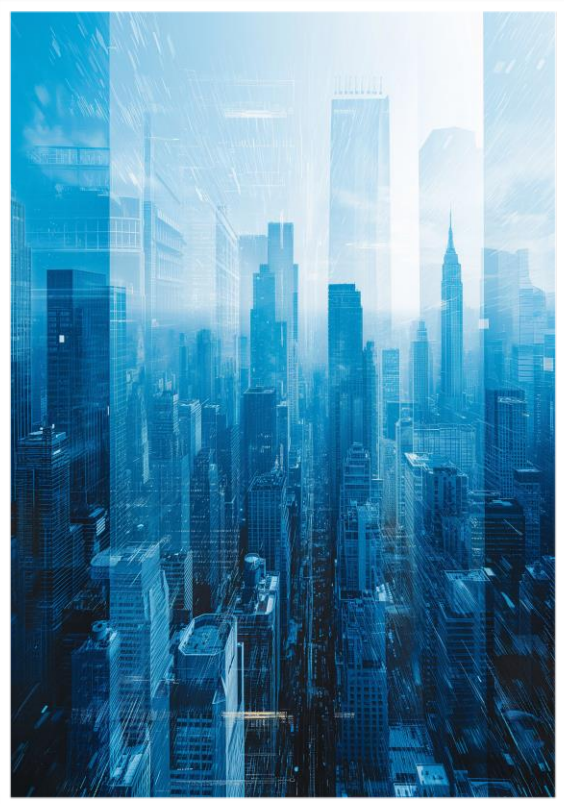
DWP 2024 - The Themes



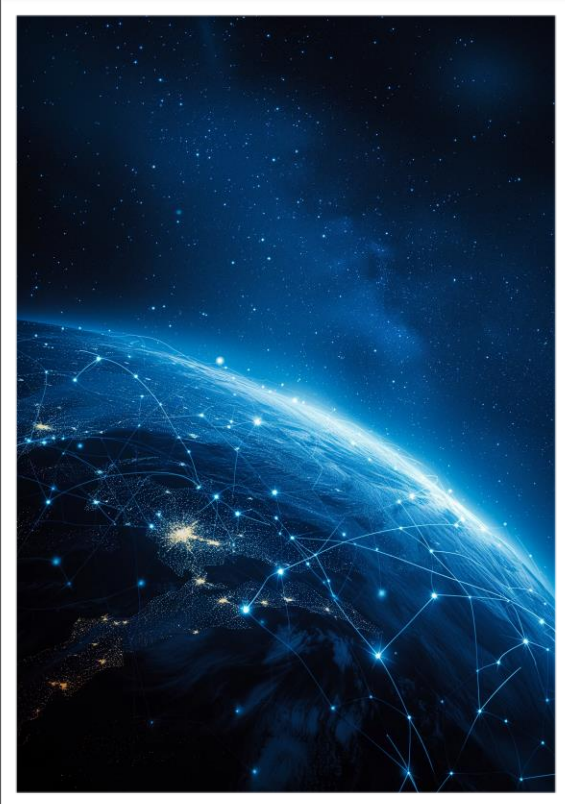
Biodiversity



Education



Smart Cities



Sustainable Finance

DWP GLOBAL SUMMIT 2024

A NEW GENERATION OF SOLUTIONS DELIVERING ON HUMAN NEEDS

EMPOWER
ACCELERATE
SCALE
DELIVER

A Digital Agenda
for BIODIVERSITY
Futures

The Future of
EDUCATION in a
rapid changing
World

Digital
Innovations
for a Better
Future - 2050

Sustainable
Finance

Expanding
Innovation to
10 Billion
people

Ecosystems
Disturbance
and Resilience

CITIES
OF THE
FUTURE

Delivering
Solutions for
Living and
Architecture

Regulatory
frameworks and
policies to foster
sustainable
practices

Sustainable
practices in
food sectors
and urban
ecosystems

The pivotal role of
entrepreneurship
and startups in
catalysing
change

Species
Conservation and
Sustainable
Management

Embracing the
AI evolution as
a path to
sustainable
practices

Bridging the
digital divide
and universal
access to quality
education

Digital Tools to
Disrupt the
current
Education
system

Accountability &
Awards



DWP
DIGITAL WITH PURPOSE

**GLOBAL
SUMMIT
CASCAIS'24**

Our Commitment to Cascais

In Cascais, a city that honors sustainability, we find more than a venue; **we find a partner.**

The city's commitment to eco-friendly practices and intelligent solutions mirrors our own ethos, providing a living example of what we strive to achieve globally.

THE VENUE: ESTORIL CONFERENCE CENTER

The DWP Summit will be held throughout the entire city of Cascais.

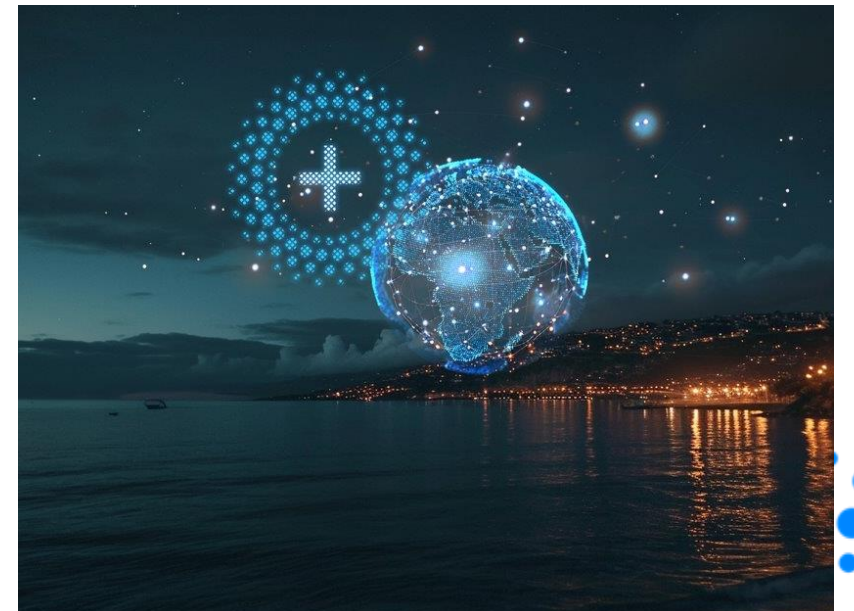
The Estoril Congress Centre will serve as the central arena of the Summit where different sessions, roundtables and workshops will be held.



THE VENUE: CITY CENTER

We are bringing more network opportunities as well as more entertainment and cultural events.

Join us in Cascais for an unforgettable convergence of purpose-driven minds, where the beauty of tradition meets the dynamism of the digital age.



SPONSORING DWP GLOBAL SUMMIT 2024

Improve people's lives and create a sustainable future for all with an exponential agenda

Who participates:

- Leaders in international politics, finance, and corporate investment;
- Climate leaders and sustainability decision-makers from the public and private sectors;
- Business leaders from MNOs and SMEs to policymakers from local authorities and national governments, city leaders, investors, technology solution providers and NGOs, and other key stakeholders.
- Students & Academia



SPONSORING DWP GLOBAL SUMMIT 2024

PLATINUM SPONSOR

GOLD SPONSORS

50.000€

SILVER SPONSORS

30.000€

BRONZE SPONSORS

15.000€



SPONSORING

DWP GLOBAL SUMMIT 2024

LEVELS & BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
EXCLUSIVE				
Participation of a speaker at the event – keynote Speaker, debate panel	●	●		
Exclusive Main stage Session	●			
CEO Hot seat session	●	●		
Brand visibility on 20s Summit video, event daily promotion on TVI-CNN and digital platforms	●	●	●	
Participation in Financial Times panel	●			
PARTICIPATION				
Invitations in-person/ Specific code for digital event registration – Multi-day Ticket	300	200	150	100
Speakers & Guests Reception Dinner	6	4	2	1
Invitations for VIP/Speakers lounge area	20	10	6	2
Sponsor's table (12 guests) at reserved VIP lunch	2*	1*		
Invitations for reserved lunch			6*	2*
VISIBILITY				
Logo in all the Summit' communication material	●	●	●	●
Press Release with reference to sponsors	●	●	●	●
SOCIAL NETWORKS				
Instagram, LinkedIn e Twitter	●	●	●	●

*Number of tables or invitations that will be available for the sponsor in each day of the Summit (excluding the 9th)

SPONSORING DWP GLOBAL SUMMIT 2024

LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
WEBSITE				
Logo on the Summit website	•	•	•	•
Reserved area on the Summit website for information on the sponsor	•	•		
WEB APP & MOBILE APP				
Logo on the Web & Mobile app linked to sponsor website	•	•	•	•
Banners	•	•	•	
VIDEOS				
Video-loop with sponsors' logos in between sessions	•	•	•	
STANDS				
Exhibition space	TBD	TBD	TBD	
POST-SUMMIT				
Logo in the newsletter post-congress	•	•	•	•
Access to the list of participants who have authorized to share contacts	•	•		

SPONSORING DWP GLOBAL SUMMIT 2024

LANYARDS

Lanyards with the sponsor's logo were delivered to all participants. High visibility of the sponsor's brand throughout the day of the event.

20.000€

SPEAKERS&GUESTS RECEPTION DINNER (SUMMER PRESIDENTIAL PALACE)

Sponsorship of the dinner held on the 9th of July, reserved for speakers and guests. Includes:

- 10 invitations for the dinner
- Reference to the sponsor on the invitation
- Welcome message to the guests at the cocktail venue

20.000€

EXCLUSIVE SPONSORSHIPS



SPONSORING DWP GLOBAL SUMMIT 2024

Digital Sponsor | WEB&MOBILE APP

20.000€

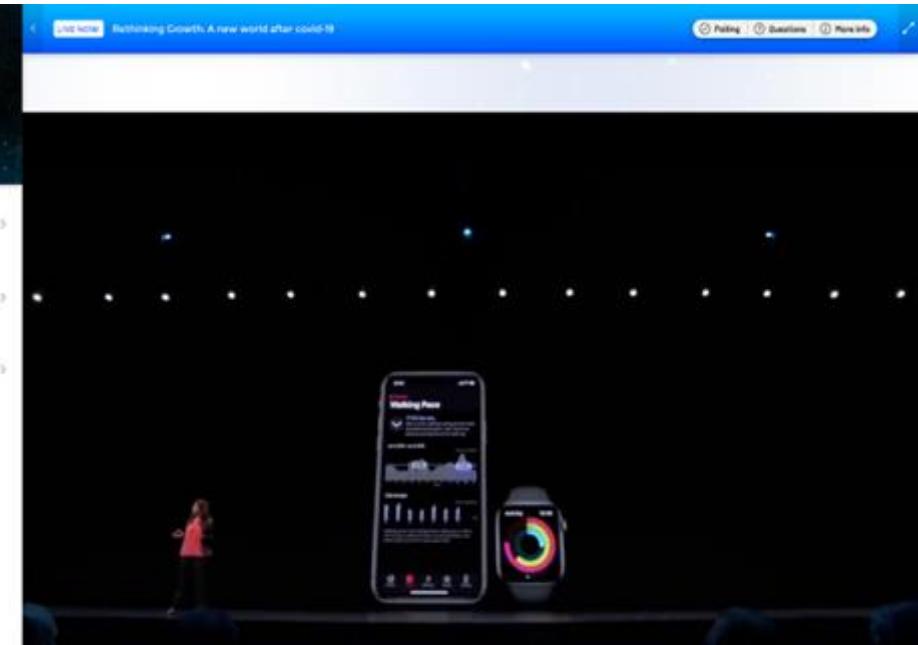
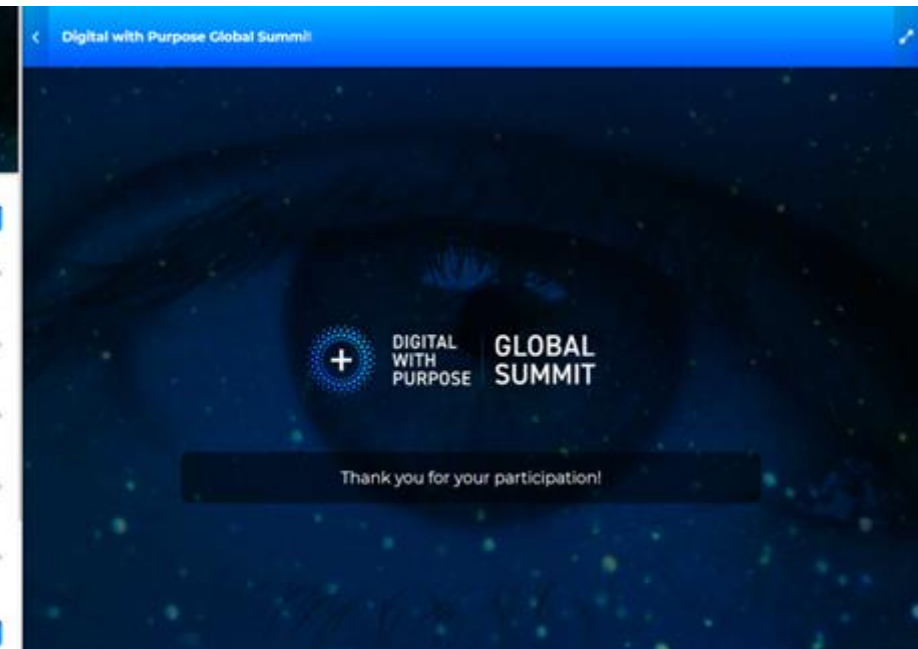
WEB APP

Agenda and speakers, customizable personal agenda, session and speaker evaluation, feedback

Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings),

Video chat meetings (a limit of simultaneous meetings may apply), live polling, Q&A, certificate

EXCLUSIVE SPONSORSHIPS



SPONSORING DWP GLOBAL SUMMIT 2024

Digital Sponsor | Web & Mobile App

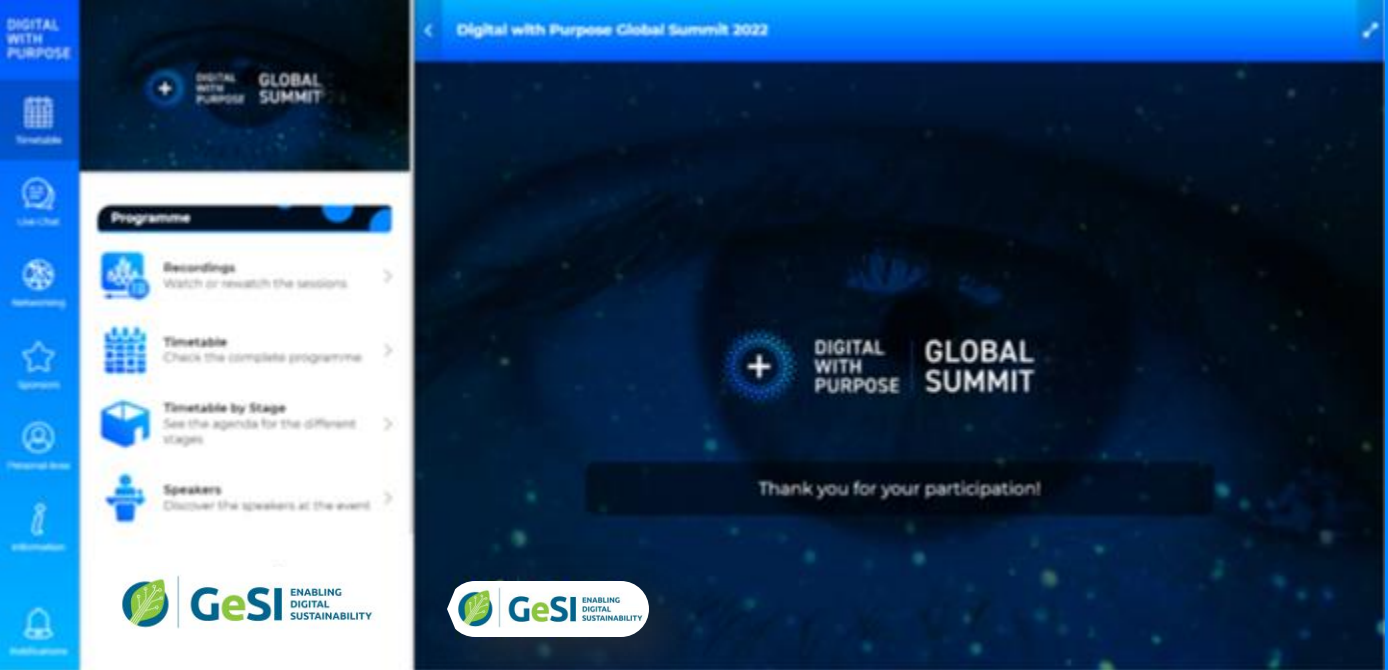
MOBILE APP

Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings), live polling, Q&A, certificate and push-notifications



EXCLUSIVE SPONSORSHIPS

DIGITAL SPONSOR | WEB&MOBILE APP



BANNER

BANNER



BANNER

SPONSORING

DWP GLOBAL SUMMIT 2024

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
EXCLUSIVE			
Speaker at the event – keynote Speaker, debate panel	•	•	•
PARTICIPATION			
Invitations in-person – Multi day ticket	100	100	100
Specific code for digital event registration	•	•	•
Invitations for VIP/Speakers lounge area	3	3	3
Invitations for reserved lunch	4	4	3
VISIBILITY			
Logo in all the Summit' communication material	•	•	•
Press Release with reference to sponsors	•	•	•
SOCIAL NETWORKS			
Instagram, LinkedIn e Twitter	•	•	•

SPONSORING DWP GLOBAL SUMMIT 2024

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
WEBSITE			
Logo on the Summit website	•	•	•
WEB APP & MOBILE APP			
Logo on the platform with link to sponsor website	•	•	•
Virtual Quick-meeting	•	•	•
VIDEOS			
Video-loop with sponsors' logos in between sessions	•	•	•
STANDS			
Exhibition space	TBD	TBD	TBD
POST-SUMMIT			
Logo in the newsletter and social media posts	•	•	•

TICKETS

DWP GLOBAL SUMMIT 2023

Premium*	400€
Multi-day	250€
One-day	100€
Bring Your Team Ticket**	20% off
Students & Academia	Free
DWP/GESI Members & Partners	50% off

* Premium ticket ,allows access to the entire Conference panels, round tables and networking events scheduled .

** Aplicable to group tickets with a minimum of 5 people



CONTACT US

We are available for any enquiries at:

✉ globalsummit@digitalwithpurpose.org





DWP
DIGITAL WITH PURPOSE

**GLOBAL SUMMIT
CASCAIS 2024**

DWP MOVEMENT - THE CEOS' VOICES



*Luisa Ribeiro
Lopes*
.PT



Rogerio Carapuça
APDC



Mirko Bibic
BELL Canada



Lise Fuhr
ETNO



Julie Sweet
Accenture



Michael Kuhndt
CSCP



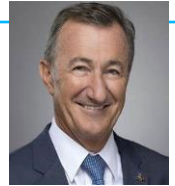
Ziyang Xu
SAWACO Water Group



Carlos Santana
CMAS



Maria Joao Ricou
Cuatrecasas



Bernard Charlès
Dassault Systemes



*Manuel Maria
Correia*
DXC Technologies



*Miguel Stilwell
d'Andrade*
EDP



Christer Otterström
Hummeltopt



Ren Zhengfei
Huawei



*Sapthagiri
Chapalapalli*
Tata Consultancy
Services



Manuel Almeida
NOS



Vicki Brady
Telstra



*Tiago Mendes
Gonçalves*
Innowave Technologies



Urs Schaeppi
Swisscom



Abhijit Dubey
NTT Ltd.



*Fernando Reino
da Costa*
Unipartner



Kai Lu Hsiung
Ridley Scott
Creative Group



Brad Johnson
Superior Essex



Jamie Lin
Taiwan Mobile



*João Vieira de
Almeida*
VdA



Nuno Galvao Teles
MLGTS



Candy Flores
Madalia.World



Andre Carvalho
Tangivel

DWP MOVEMENT – THE PARTNERS' VOICES



Joao Caboz Santana
AICEP



Damir Filipovic
AIOTI



Jeffrey Sachs
Columbia University



Carlos Barbosa
Automovel Club
Portugal



Mathieu Denis
International
Science Council



Veerle Vandeweerd
P4TT



Tomas Lamanuskas
ITU DGS



Jake Reynolds
Cambridge Institute for
Sustainable Leadership



Paul Druckman
World Benchmarking
Alliance



*Luis Castro
Henriques*
AICEP



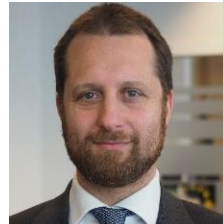
Jose Crespo Carvalho
ISCTE Executive
Education



Paul Dickinson
CDP



*Luis Filipe de Castro
Henriques*
AICEP Portugal



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Digital SME Alliance



Jenny Boyd
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*Pedro Norton De
Matos*
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Punit Renjen
Deloitte



Georg Kell
Arabesque



Álvaro Beleza
SEDES



Sergio Ribeiro
Planetiers



Mark Gough
Capitals Coalition



Ilias Iakovidis
EU-EGDC



Jonny Shipp
Internet Commission



Ruben Eiras
Forum Oceano



Tom Delay
The Carbon Trust



François Borrelli
Numana



Paul Holthus
World Oceans Council



Miguel Pinto Luz
Cascais

DWP MOVEMENT – THE PARTNERS' VOICES



David Lecoque
ARE



Brian Shen
ASOCIO



António Pires de Lima
BCSD Portugal



Mohamed Cheriet
Cirodd



Paulo Fernandes
Fundao



Ivo Faria
CNE



José Alberto Carvalho
CNN Portugal



Antonio Balhanas
DECO



Manuela Carlos
ETIC



Carlos Oliveira
Jose Neves
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Luís Carriço
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Maria João Cortinhal
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João Duqueti
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Mahadhir Aziz
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João Sàágua
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Deolinda Silva
Portugal Foods



Rana Adib
REN21



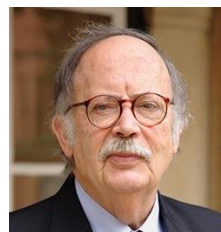
Álvaro Beleza
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Isabel Capeloa Gil
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Carlos Monjardino
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Amílcar Falcão
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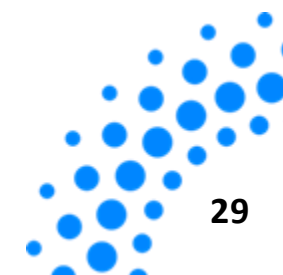
Rui Vieira de Castro
University of Minho



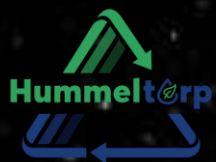
JR Wilson
Wireless Broadband
Alliance



Hermínia Vasconcelos Vilar
University of Evora



DIGITAL WITH PURPOSE MEMBERS



DIGITAL WITH PURPOSE PARTNERS



aicep Portugal Global
Trade & Investment Agency



arabesque



DIGITAL WITH PURPOSE PARTNERS

