



DIGITAL  
WITH  
PURPOSE

CASCAIS'24  
GLOBAL SUMMIT

---

SPONSORSHIP BOOKLET



# In Partnership with

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FINANCIAL  
TIMES



**Expresso**

Liberdade para pensar.



20  
24

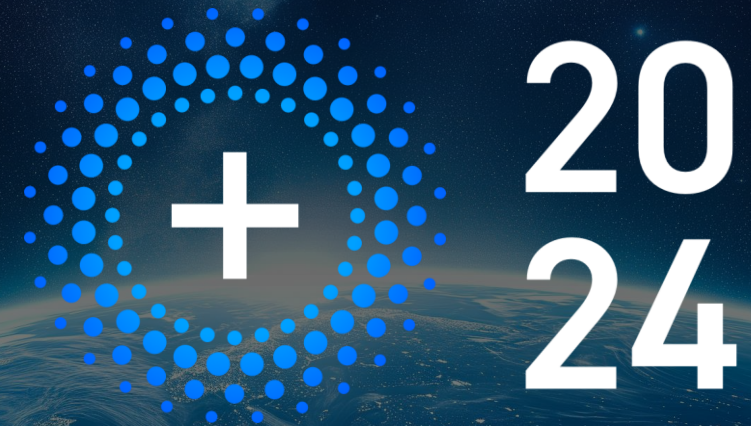
## **DIGITAL WITH PURPOSE (DWP)**

Global Summit stands as a testament to what we can achieve when we channel digital advancements toward the betterment of society and the preservation of our planet.



Building on the 2022 and 2023 Summit's outcomes, the 2024 Global Summit will focus on pressing areas such as biodiversity, education, smart cities and sustainable finance, exploring how digital innovation will play a fundamental role in the green transition and transformation in order to achieve the 2030 Agenda. From energy, agriculture, food safety, and health to mobility, cities, blue economy, and inclusion, all are topics we plan to engage with.

**To facilitate this transformation, we will partner with key stakeholders, strengthen collaboration and accelerate impact with a new level of accountability.**





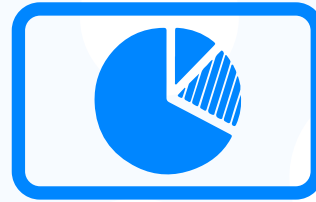
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WITH  
PURPOSE

GLOBAL  
SUMMIT

2023



**+4000**  
attendees



**+70**  
sessions



**+250**  
speakers





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SUMMIT

2023





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GLOBAL  
SUMMIT

2023

## Opening Ceremony

### INTRODUCTION

Luis Neves, CEO, Global Enabling Sustainability Initiative (GeSI)

### A DIGITAL AGENDA FOR A FLOURISHING PORTUGAL

Marcelo Rebelo de Sousa, President of Portugal

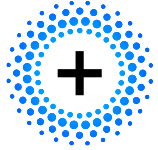
Jeffrey Sachs - Economist, Author, Professor

Bernardo Ivo Cruz - Secretary of State for International Trade and Foreign Investment

Miguel Pinto Luz, Deputy Mayor, City of Cascais

Cacique Dadá Borari, Borari Chief, Maró, Brazilian Amazon



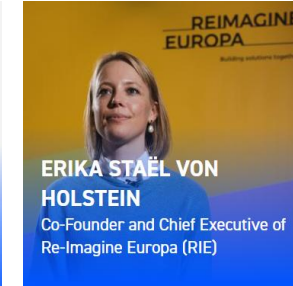
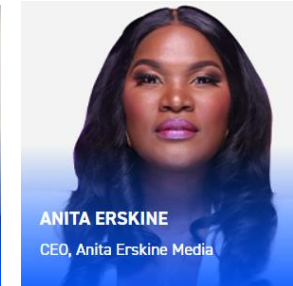
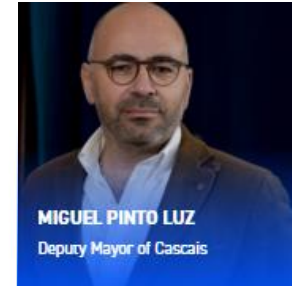
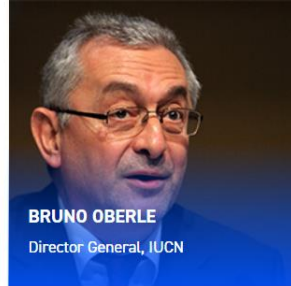


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2023

## Speakers High Lights







**The DWP Summit  
is committed to:**

## **ACCELERATING DIGITAL INNOVATION**

Championing cutting-edge solutions that address the urgent challenges of our times.

## **CULTIVATING COLLABORATION**

Uniting governments, businesses, NGOs, and citizens in a shared pursuit of digital solutions that benefit all of society.

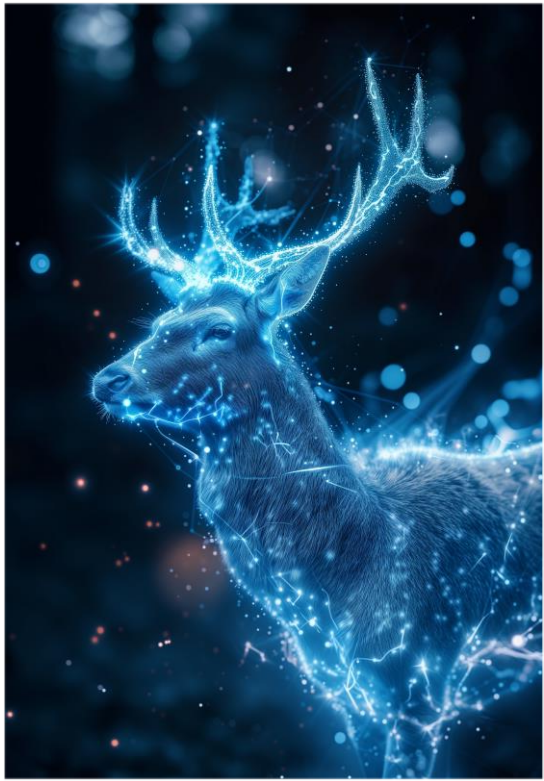


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The Themes



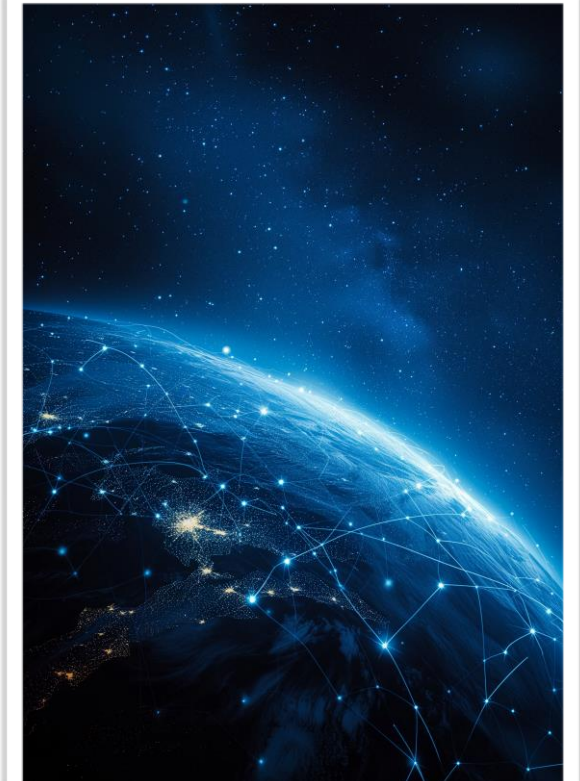
**Biodiversity**



**Education**



**Smart Cities**



**Sustainable Finance**

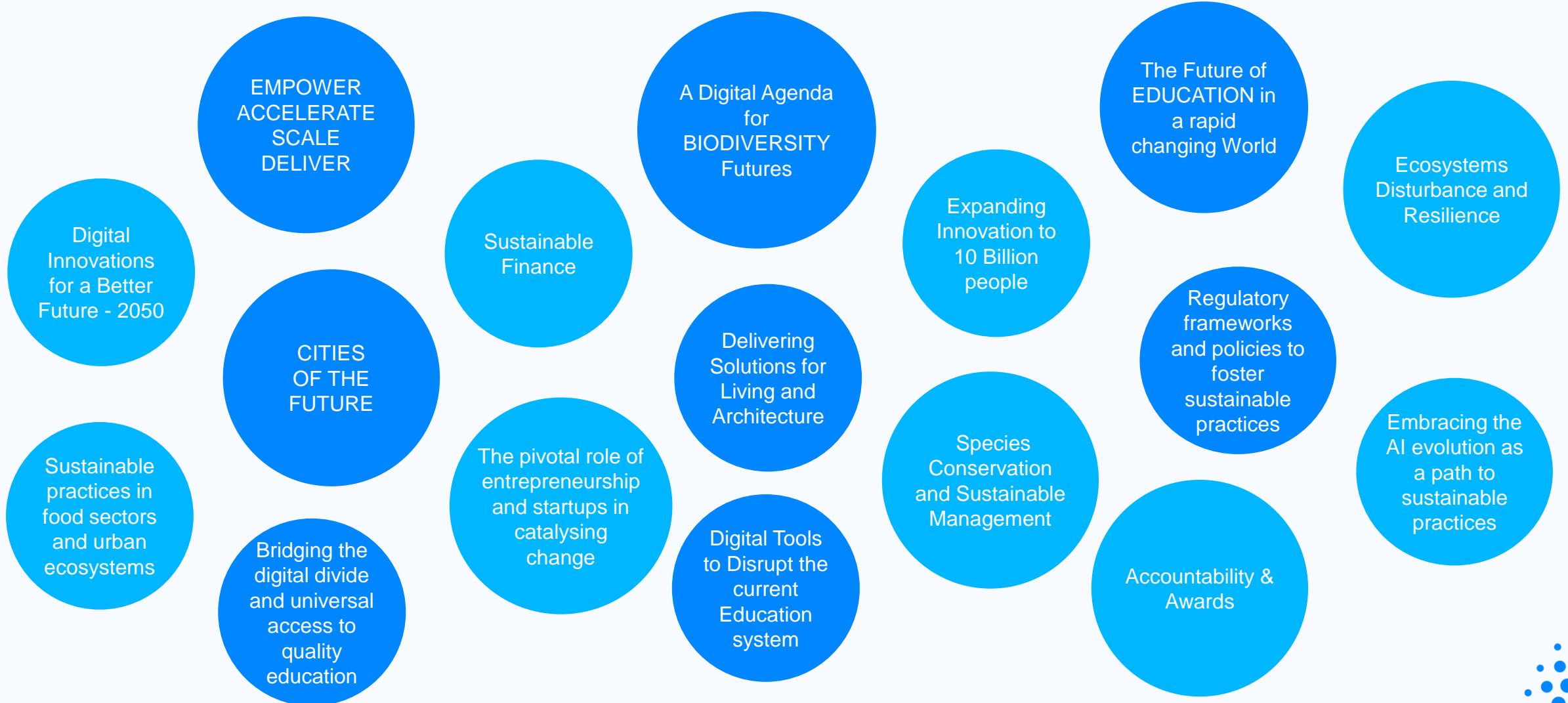


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2024

A new generation of solutions delivering on human needs





**DWP**  
DIGITAL WITH PURPOSE

**GLOBAL  
SUMMIT  
CASCAIS'24**

## Our Commitment to Cascais

In Cascais, a city that honors sustainability, we find more than a venue; **we find a partner.**

The city's commitment to eco-friendly practices and intelligent solutions mirrors our own ethos, providing a living example of what we strive to achieve globally.

## THE VENUE: ESTORIL CONFERENCE CENTER

The DWP Summit will be held throughout the entire city of Cascais.

The Estoril Congress Centre will serve as the central arena of the Summit where different sessions, roundtables and workshops will be held.



## SPONSORING DWP GLOBAL SUMMIT 2024

Improve people's lives and create a sustainable future for all with an exponential agenda

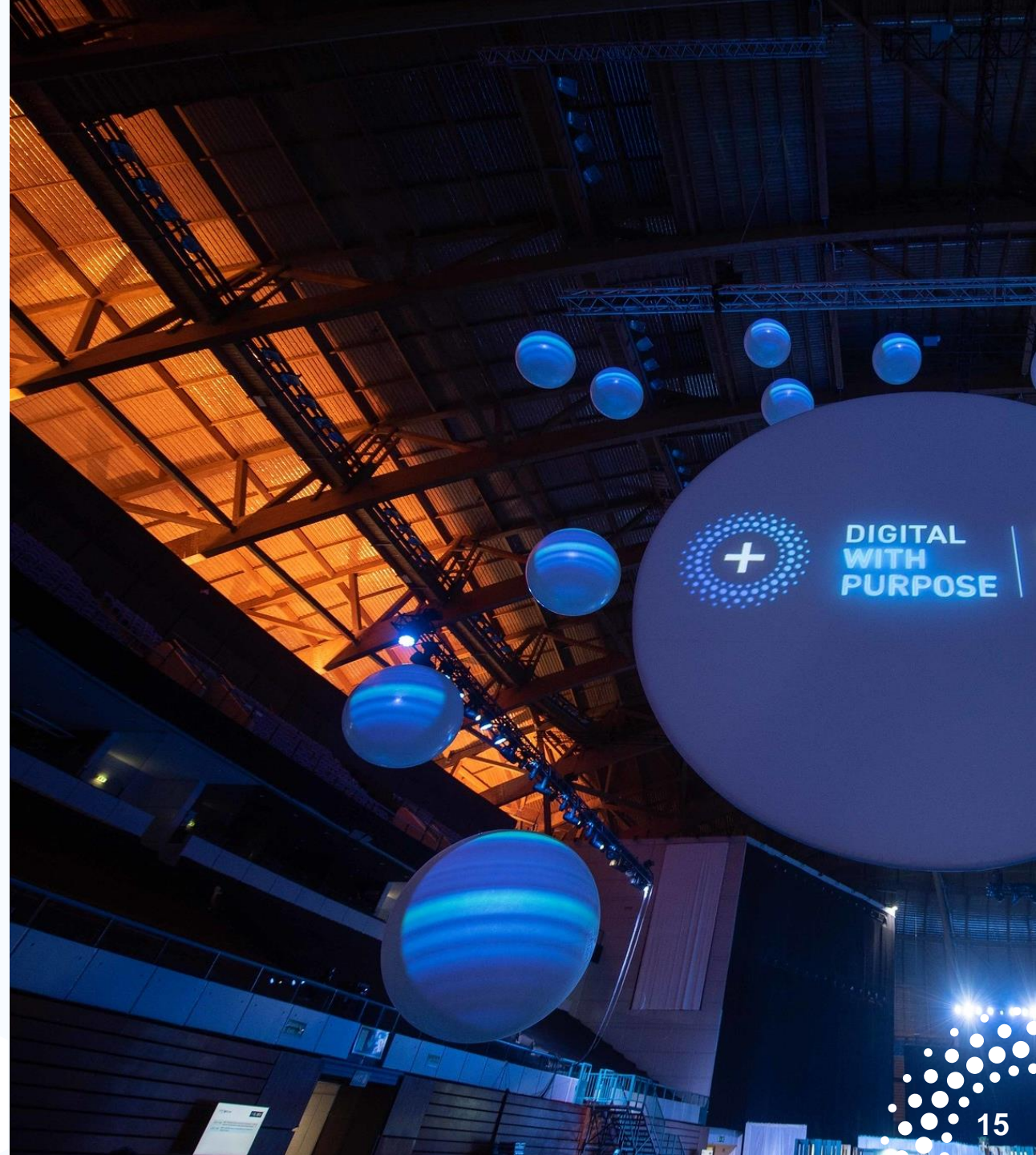
Who participates:

- Leaders in international politics, finance, and corporate investment;
- Climate leaders and sustainability decision-makers from the public and private sectors;
- Business leaders from MNOs and SMEs to policymakers from local authorities and national governments, city leaders, investors, technology solution providers and NGOs, and other key stakeholders.
- Students & Academia



## SPONSORING DWP GLOBAL SUMMIT 2024

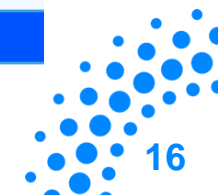
- **PLATINUM SPONSOR**
- **GOLD SPONSORS**  
50.000€
- **SILVER SPONSORS**  
30.000€
- **BRONZE SPONSORS**  
15.000€



# SPONSORING DWP GLOBAL SUMMIT 2024

LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
<b>EXCLUSIVE</b>				
Participation of a speaker at the event – keynote Speaker, debate panel	•	•		
Exclusive Main stage Session	•			
CEO Hot seat session	•	•		
Brand visibility on 20s Summit video, event daily promotion on TVI-CNN and digital platforms	•	•	•	
Participation in Financial Times panel	•			
<b>PARTICIPATION</b>				
Invitations in-person/ Specific code for digital event registration – Multi-day Ticket	300	200	150	100
Speakers & Guests Reception Dinner	6	4	2	1
Invitations for VIP/Speakers lounge area	20	10	6	2
Sponsor's table (12 guests) at reserved VIP lunch	2*	1*		
Invitations for reserved lunch	20	10	6	2
<b>VISIBILITY</b>				
Logo in all the Summit' communication material	•	•	•	•
Press Release with reference to sponsors	•	•	•	•
<b>SOCIAL NETWORKS</b>				
Instagram, LinkedIn e Twitter	•	•	•	•

\*Number of tables that will be available for the sponsor in each day of the Summit (excluding the 9th)





# SPONSORING DWP GLOBAL SUMMIT 2024

LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
<b>WEBSITE</b>				
Logo on the Summit website	•	•	•	•
Reserved area on the Summit website for information on the sponsor	•	•		
<b>WEB APP &amp; MOBILE APP</b>				
Logo on the Web & Mobile app linked to sponsor website	•	•	•	•
Banners	•	•	•	
<b>VIDEOS</b>				
Video-loop with sponsors' logos in between sessions	•	•	•	
<b>STANDS</b>				
Exhibition space	TBD	TBD	TBD	
<b>POST-SUMMIT</b>				
Logo in the newsletter post-congress	•	•	•	•
Access to the list of participants who have authorized to share contacts	•	•		



## **SPONSORING DWP GLOBAL SUMMIT 2024**

### **LANYARDS**

Lanyards with the sponsor's logo were delivered to all participants. High visibility of the sponsor's brand throughout the day of the event.

**20.000€**

### **SPEAKERS&GUESTS RECEPTION DINNER (SUMMER PRESIDENTIAL PALACE)**

Sponsorship of the dinner held on the 9th of July, reserved for speakers and guests. Includes:

- 10 invitations for the dinner
- Reference to the sponsor on the invitation
- Welcome message to the guests at the cocktail venue

**20.000€**

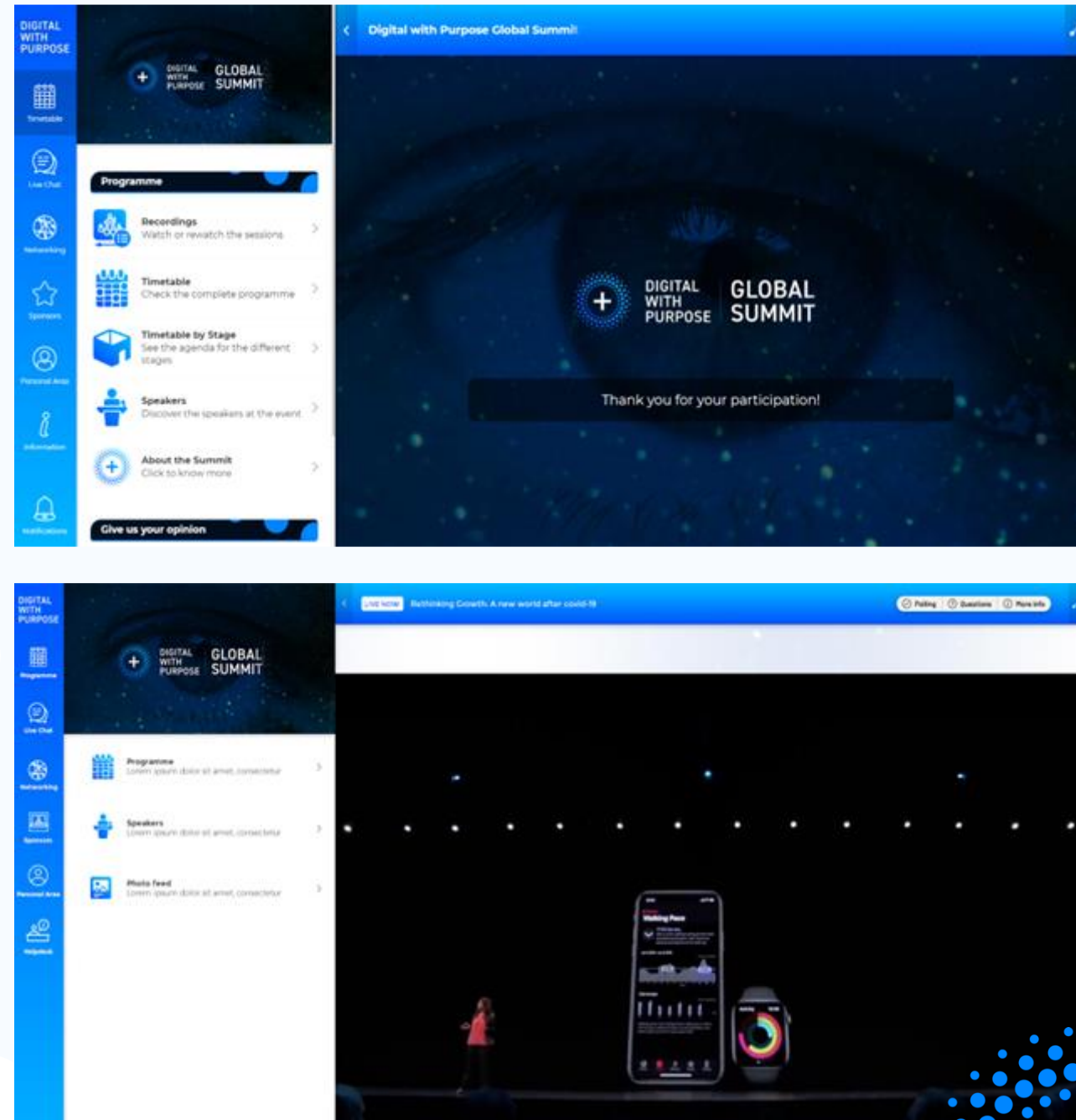


## SPONSORING DWP GLOBAL SUMMIT 2024

**DIGITAL SPONSOR | WEB&MOBILE APP**  
**20.000€**

### WEB APP

- Agenda and speakers, customizable personal agenda, session and speaker evaluation, feedback
- Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings),
- Video chat meetings (a limit of simultaneous meetings may apply), live polling, Q&A, certificate





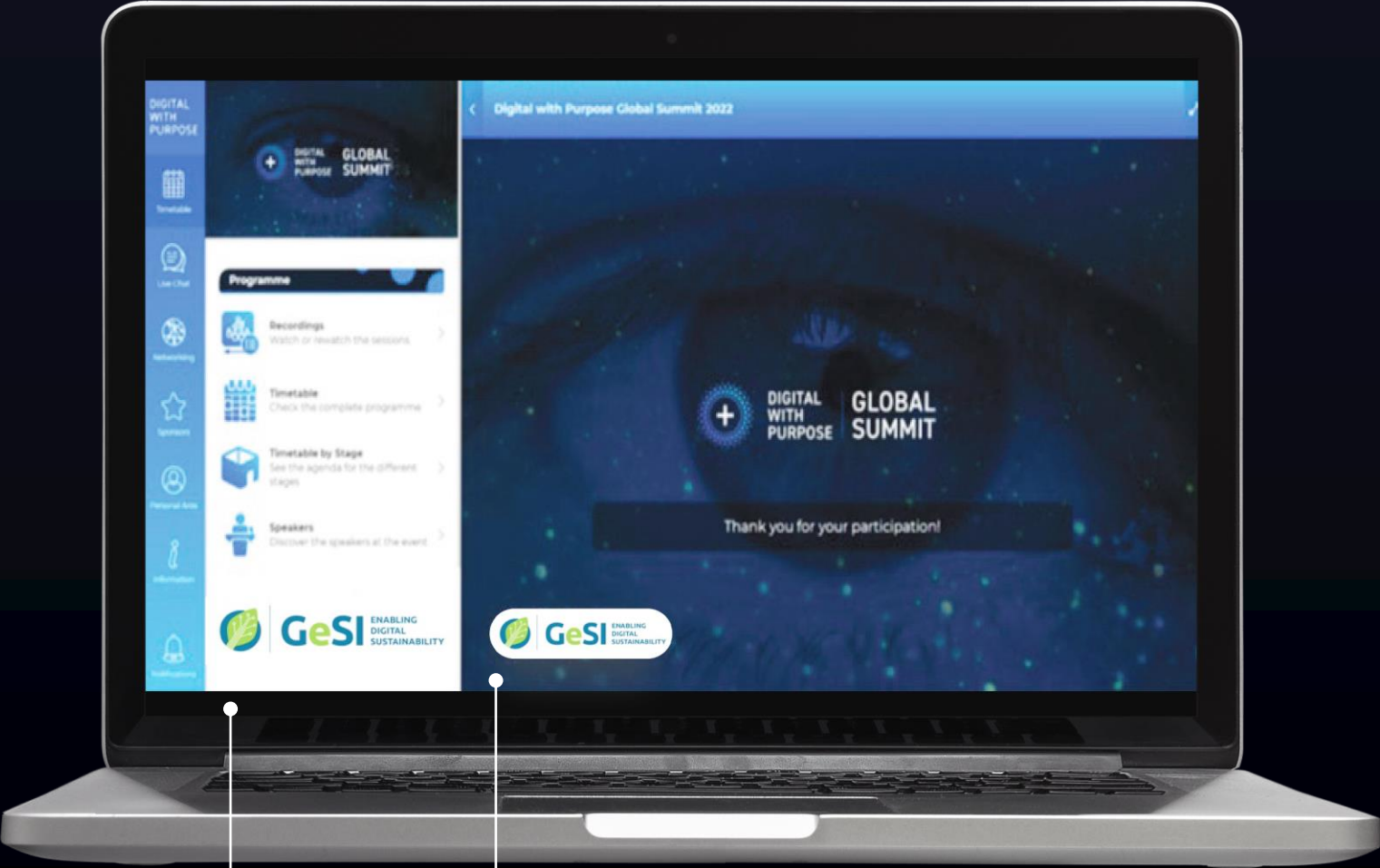
## SPONSORING DWP GLOBAL SUMMIT 2024

### DIGITAL SPONSOR | WEB& MOBILE APP

#### MOBILE APP

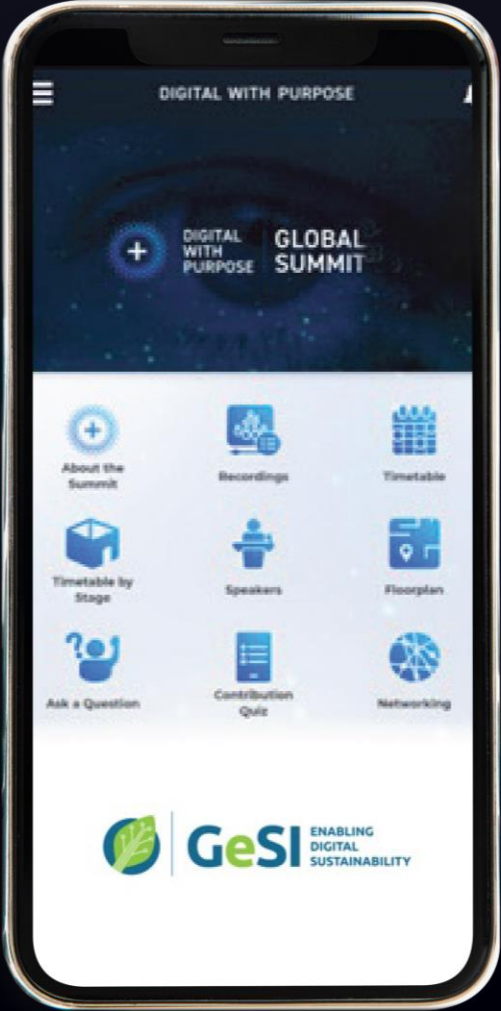
- Questionnaires, sponsor list, documents for download, search function, live stream integration, live chat, networking (participants list, 1-to-1 messages, feedback, meetings), live polling, Q&A, certificate and push-notifications

# DIGITAL SPONSOR | WEB&MOBILE APP



BANNER

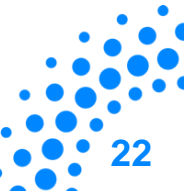
BANNER



BANNER

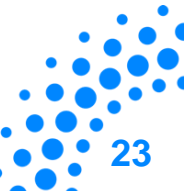
# SPONSORING DWP GLOBAL SUMMIT 2024

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
<b>EXCLUSIVE</b>			
Speaker at the event – keynote Speaker, debate panel	•	•	•
<b>PARTICIPATION</b>			
Invitations in-person – Multi day ticket	100	100	100
Specific code for digital event registration	•	•	•
Invitations for VIP/Speakers lounge area	3	3	3
Invitations for reserved lunch	4	4	3
<b>VISIBILITY</b>			
Logo in all the Summit' communication material	•	•	•
Press Release with reference to sponsors	•	•	•
<b>SOCIAL NETWORKS</b>			
Instagram, LinkedIn e Twitter	•	•	•



# SPONSORING DWP GLOBAL SUMMIT 2024

EXCLUSIVE SPONSORSHIPS 20.000€	LANYARDS	WELCOME COCKTAIL	WEB&MOBILE APP
<b>WEBSITE</b>			
Logo on the Summit website	•	•	•
<b>WEB APP &amp; MOBILE APP</b>			
Logo on the platform with link to sponsor website	•	•	•
Virtual Quick-meeting	•	•	•
<b>VIDEOS</b>			
Video-loop with sponsors' logos in between sessions	•	•	•
<b>STANDS</b>			
Exhibition space	TBD	TBD	TBD
<b>POST-SUMMIT</b>			
Logo in the newsletter and social media posts	•	•	•





## TICKETS DWP GLOBAL SUMMIT 2023

Premium*	400€
Multi-day	250€
One-day	100€
Bring Your Team Ticket**	20% off
Students & Academia	Free
DWP/GESI Members & Partners	50% off

\* Premium ticket ,allows access to the entire Conference panels, round tables and networking events scheduled .

\*\* Applicable to group tickets with a minimum of 5 people



## CONTACT US

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We are available for any enquiries at:

✉ [globalsummit@digitalwithpurpose.org](mailto:globalsummit@digitalwithpurpose.org)





**DWP**  
DIGITAL WITH PURPOSE

**GLOBAL SUMMIT  
CASCAIS 2024**

# DWP MOVEMENT - THE CEOS' VOICES



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.PT



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APDC



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Hummeltorp



Ren Zhengfei  
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# DWP MOVEMENT – THE PARTNERS' VOICES



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Paul Dickinson  
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Ruben Eiras  
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Tom Delay  
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Paul Holthus  
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Miguel Pinto Luz  
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# DWP MOVEMENT – THE PARTNERS' VOICES



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Portugal Foods



Rana Adib  
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Álvaro Beleza  
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UNA Portugal



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Rui Vieira de Castro  
University of Minho



JR Wilson  
Wireless Broadband  
Alliance



Hermínia Vasconcelos Vilar  
University of Evora

# Digital with Purpose Members



# Digital with Purpose Partners



# Digital with Purpose Partners

