



DIGITAL
WITH
PURPOSE

GLOBAL SUMMIT
BRUSSELS 2025

SPONSORSHIP BOOKLET



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GLOBAL
SUMMIT

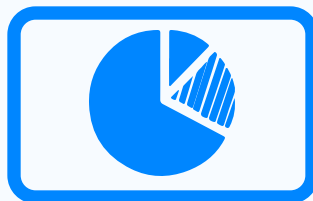
2025

The 2024 Edition

**Estoril Congress Center, Cascais,
Portugal**



**Over 3,000
Attendees**



**70+ Exclusive
Sessions**



**More than 250 Inspiring
Speakers**



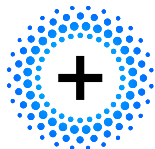
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The 2024 Edition





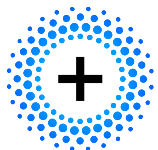
DIGITAL
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GLOBAL
SUMMIT

2025

Speakers High Lights 2024 Edition





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2025

Speakers High Lights 2024 Edition



What's new in 2025?

Free access for all participants

A vibrant new venue - THE EGG

In the heart of our new host city—Brussels

We're bringing together changemakers, visionaries, and leaders from every corner of the globe to ignite action and drive meaningful impact. With stronger partnerships and a renewed focus on accountability, the 2025 Summit is where transformation truly begins.

Join us—and be part of the change.



**DIGITAL
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**GLOBAL
SUMMIT
BRUSSELS
2025**

The Digital with Purpose Global Summit 2025 comes at a critical moment. It aims to contribute to support European innovation, growth and leadership. Held in Brussels at the heart of EU policymaking, the Summit will gather policymakers, institutional leaders, private sector pioneers, and technology innovators to align around a shared vision: how digital transformation can enable a more sustainable, competitive, secure, and resilient Europe.

This Summit is built around five key imperatives:

1. **Place Digital as a fundamental driver of Europe's transformational change and leadership**
2. **Build Trust through transparency and evidence-based decision making**
3. **Enable sustainable digital transformation**
4. **Support scaling and competitiveness**
5. **Digital as the driving force that turns environmental ambition into economic opportunity**



DIGITAL WITH PURPOSE

GLOBAL SUMMIT BRUSSELS 2025



The Digital With Purpose Global Summit is committed to:

ACCELERATING DIGITAL INNOVATION

Championing cutting-edge solutions that address the urgent challenges of our times.

CULTIVATING COLLABORATION

Uniting governments, businesses, NGOs, and citizens in a shared pursuit of digital solutions that benefit all of society.



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GLOBAL
SUMMIT

2025

Defining Direction: A Summit to Shape Europe's Digital Transformation Strategy

Digital as a Driver
of Economic
Growth and
Competitiveness

Digital Identity
and Data
Sovereignty in the
AI Era

Innovative
Solutions
causing a real
impact in the
world

Trust,
Transparency,
and
Technology
Governance

The Next
Generation of
Public-Private
Partnerships

Making
Innovation
Matter: From
Pilot to Scale

AI Safety and
Alignment at
Scale

Financing the
Twin
Transition

Embedding
Purpose into
the Digital
Product
Lifecycle

Energy as a
Catalyst for
decarbonization

Smart,
Sustainable
Infrastructure
for a Resilient
Europe

People First:
Skills and
Speed for the
Twin
Transition

Digital
Infrastructure as
a Strategic
Asset

Global
Perspectives on
Europe's
Regulatory
Model

From Green
Burden to
Green
Business

Quantifying Impact:
Metrics, Finance,
And Accountability

Smart Cities,
Real Impact

Policy That
Enables, Not
Inhibits

THE VENUE – THE EGG

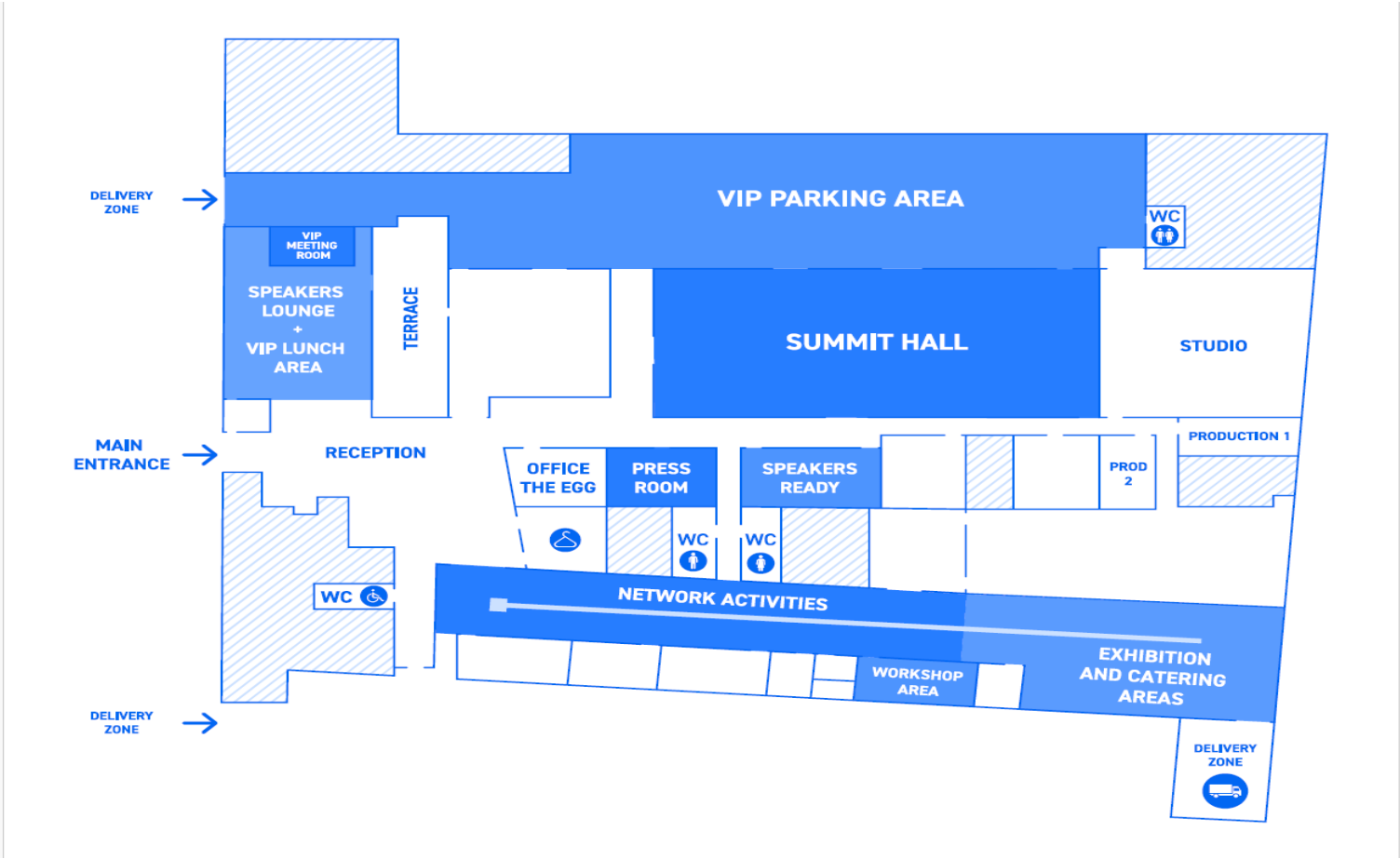


The EGG BRUSSELS, is a vibrant, modular venue set within a 5,000m², repurposed post-industrial building—just steps away from South Station (Thalys, Eurostar).

It features a 950-seat auditorium, a variety of adaptable rooms, and expansive exhibition spaces, offering limitless possibilities for event configurations. Committed to sustainability, The EGG proudly integrates eco-friendly innovations throughout its design and operations.



THE EGG FLOORPLAN





SPONSORING THE DWP GLOBAL SUMMIT 2025

Sponsoring the Summit positions your organization at the forefront of a purpose-driven movement that leverages technology to address today's most pressing global challenges—from climate change to inequality.

Key Benefits:

- High-profile brand exposure
- Access to global decision-makers and innovators
- Showcase your commitment to digital sustainability
- Contribute to real-world impact through collaboration

Who Attends:

- Global leaders in politics, business, and finance
- Sustainability and climate experts
- City leaders, investors, NGOs, academics, and students

Be part of building a digital future that works for people and the planet.



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2025**

SPONSORING DWP GLOBAL SUMMIT 2025

PLATINUM SPONSOR
30.000 €

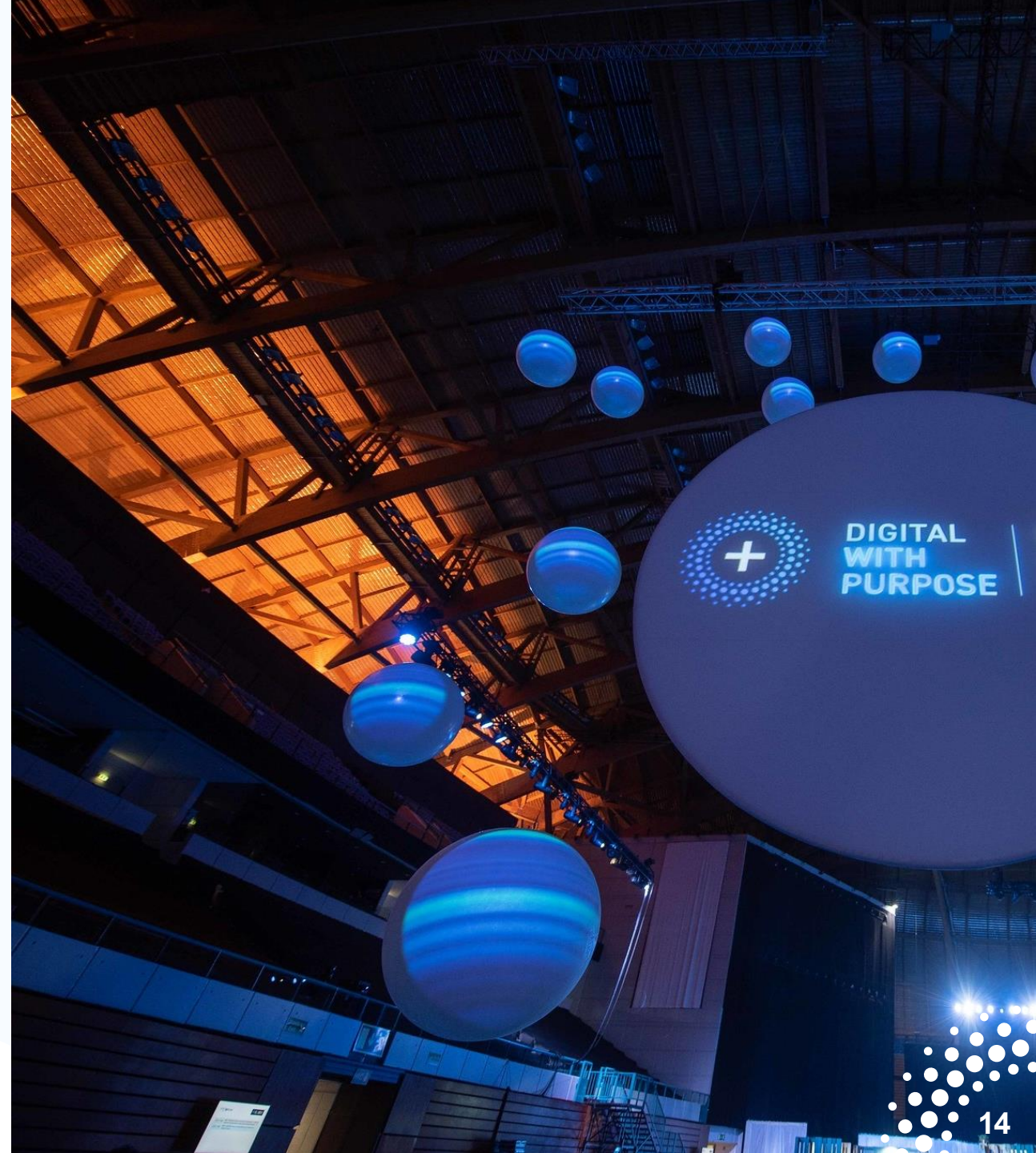
GOLD SPONSORS
20.000€

SILVER SPONSORS
15.000€

BRONZE SPONSORS
10.000€

EXCLUSIVE SPONSORSHIPS – 5.000€

- LANYARDS
- WELCOME RECEPTION DINNER





Platinum Sponsor

€30K

BENEFITS

EXCLUSIVE

Participation in Politico panel

Participation of a speaker at the event – Keynote or debate panel

Exclusive VIP Meeting Room

PARTICIPATION

Reserved seats 50 in the audience

Speakers & Guests Reception Dinner 8 **invitations**

Invitations for Speakers lounge area **20**

Invitations for reserved VIP lunch **12 per day**

VISIBILITY

Logo in all the Summit' communication material

Press Release with reference to sponsors

SOCIAL NETWORKS

Post at LinkedIn, Instagram and X



Platinum Sponsor

€30K

BENEFITS

WEBSITE

Logo on the Summit website

Reserved area on the Summit website for information on the sponsor

MOBILE APP

Logo on the Mobile app linked to sponsor website

Banners

VIDEOS

Video-loop with sponsors' logos in between sessions

STANDS

Exhibition space - Contact us for further information

POST-SUMMIT

Logo in the newsletter post-congress

Access to the list of participants who have authorized to share contacts



Gold Sponsor

€20K

BENEFITS

EXCLUSIVE

Participation of a speaker at the event – Keynote or debate panel

Exclusive VIP Meeting Room

PARTICIPATION

Reserved seats in the audience 30

Speakers & Guests Reception Dinner 5 **invitations**

Invitations for Speakers lounge area **10**

Invitations for reserved VIP lunch **6 per day**

VISIBILITY

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€20K

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MOBILE APP

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POST-SUMMIT

Logo in the newsletter post-congress

Access to the list of participants who have authorized to share contacts



Silver Sponsor

€15K

BENEFITS

EXCLUSIVE

Participation of a speaker at the event – Keynote or debate panel

PARTICIPATION

Reserved seats in the audience 20

Speakers & Guests Reception Dinner **3 invitations**

Invitations for Speakers lounge area **6**

Invitations for reserved VIP lunch **4 per day**

VISIBILITY

Logo in all the Summit' communication material

Press Release with reference to sponsors

SOCIAL NETWORKS

Post on LinkedIn, Instagram and X



Silver Sponsor

€15K

BENEFITS

WEBSITE

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MOBILE APP

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STANDS

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POST-SUMMIT

Logo in the newsletter post-congress



Bronze Sponsor

€10K

BENEFITS

EXCLUSIVE

Participation of a speaker at the event – debate panel

PARTICIPATION

Reserved seats in the audience 10

Speakers & Guests Reception Dinner 2 invitations

Invitations for Speakers' lounge area 4

Invitations for reserved VIP lunch 2 per day

VISIBILITY

Logo in all the Summit' communication material

Press Release with reference to sponsors

SOCIAL NETWORKS

Post on LinkedIn, Instagram and X

Bronze Sponsor

€10K

BENEFITS

WEBSITE

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MOBILE APP

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SPONSORING DWP GLOBAL SUMMIT 2025

Exclusive Sponsorships

LANYARDS

Lanyards with the sponsor's logo were delivered to all participants. High visibility of the sponsor's brand throughout the day of the event. (Lanyards are provided by the sponsor)

5. 000€



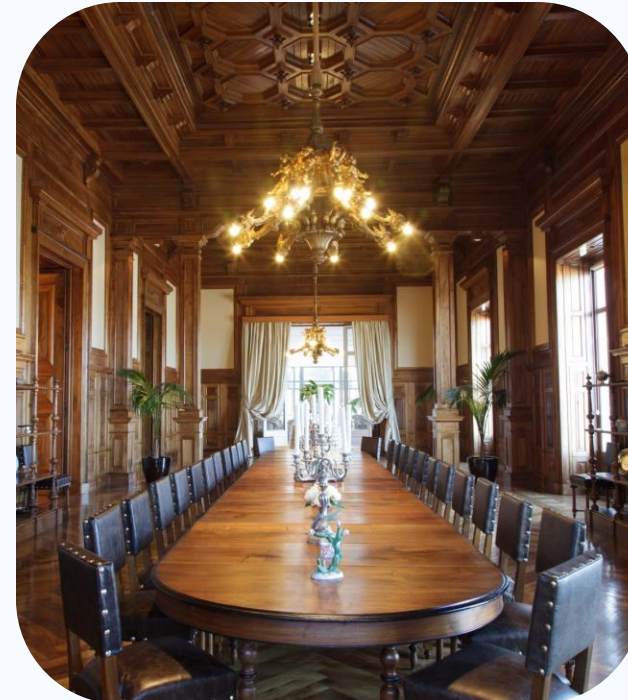
SPEAKERS & GUESTS RECEPTION DINNER

Sponsorship of the reserved dinner for speakers and guests.

Includes:

- 10 invitations for the dinner
- Reference to the sponsor on the invitation
- Welcome message to the guests at the cocktail venue
- Sponsor branding (provided by sponsor)

5. 000€



Exclusive Sponsorships

€5K

BENEFITS

PARTICIPATION

Reserved seats in the audience 10

Speakers & Guests Reception Dinner 10 invitations

Invitations for Speakers' lounge area 2

Invitations for reserved VIP lunch 2 per day

VISIBILITY

Logo in all the Summit' communication material

Press Release with reference to sponsors

SOCIAL NETWORKS

Post on LinkedIn, Instagram and X



***Exclusive
sponsorships***

€5K

BENEFITS

WEBSITE

Logo on the Summit website

Reserved area on the Summit website for information on the sponsor

MOBILE APP

Logo on the Mobile app linked to sponsor website

Banners

VIDEOS

Video-loop with sponsors' logos in between sessions

STANDS

Exhibition space TBD - Contact us for further information

POST-SUMMIT

Logo in the newsletter post-congress

EXHIBITION INFORMATION

Exhibition space and stands.

This year, we are opening the exhibition space to all companies, regardless of whether they are sponsors.



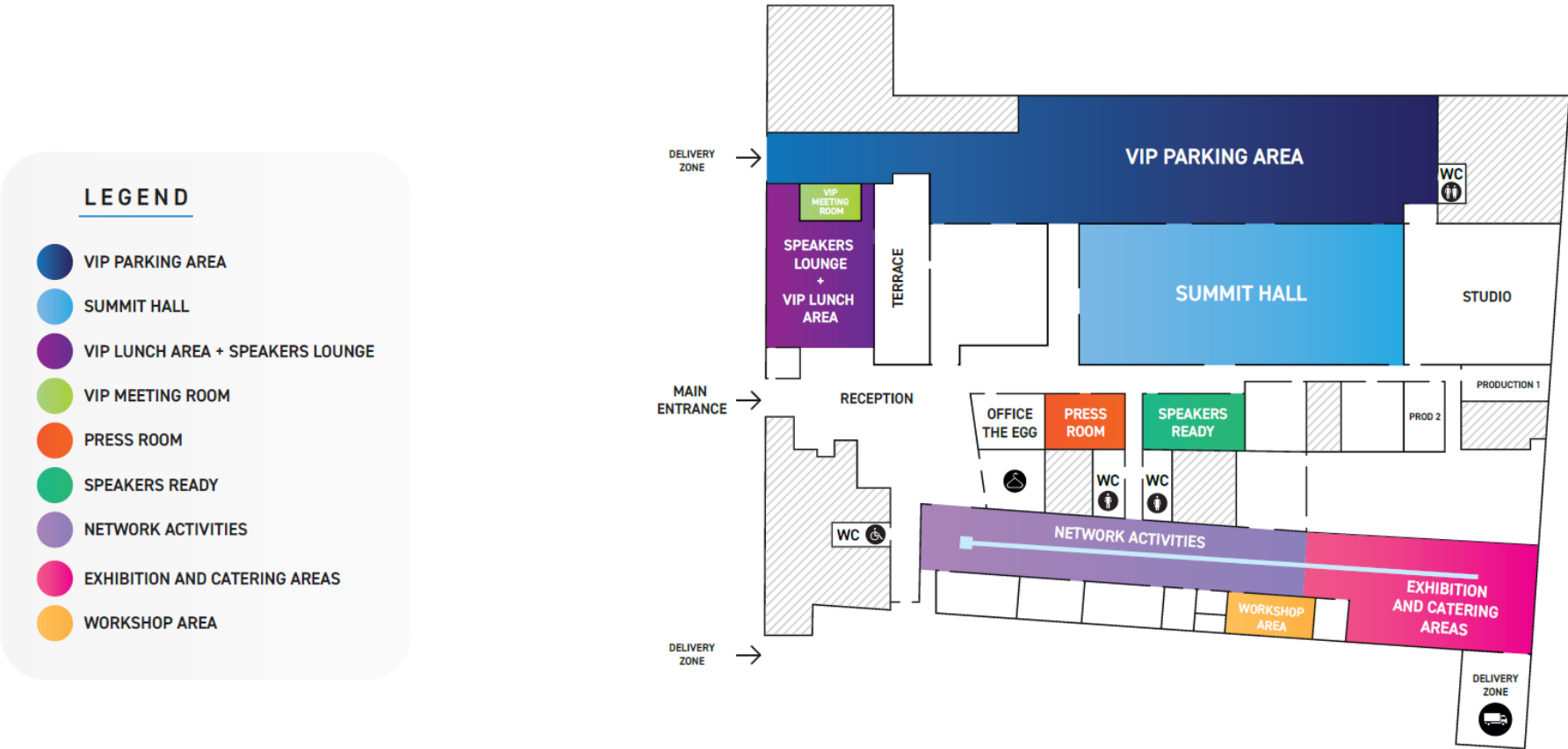
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INFORMATION FOR EXHIBITORS – GENERAL FLOORPLAN

THE EGG | VENUE FLOORPLAN

DWP | GLOBAL SUMMIT 2025 | BRUSSELS | 27-28 OCTOBER

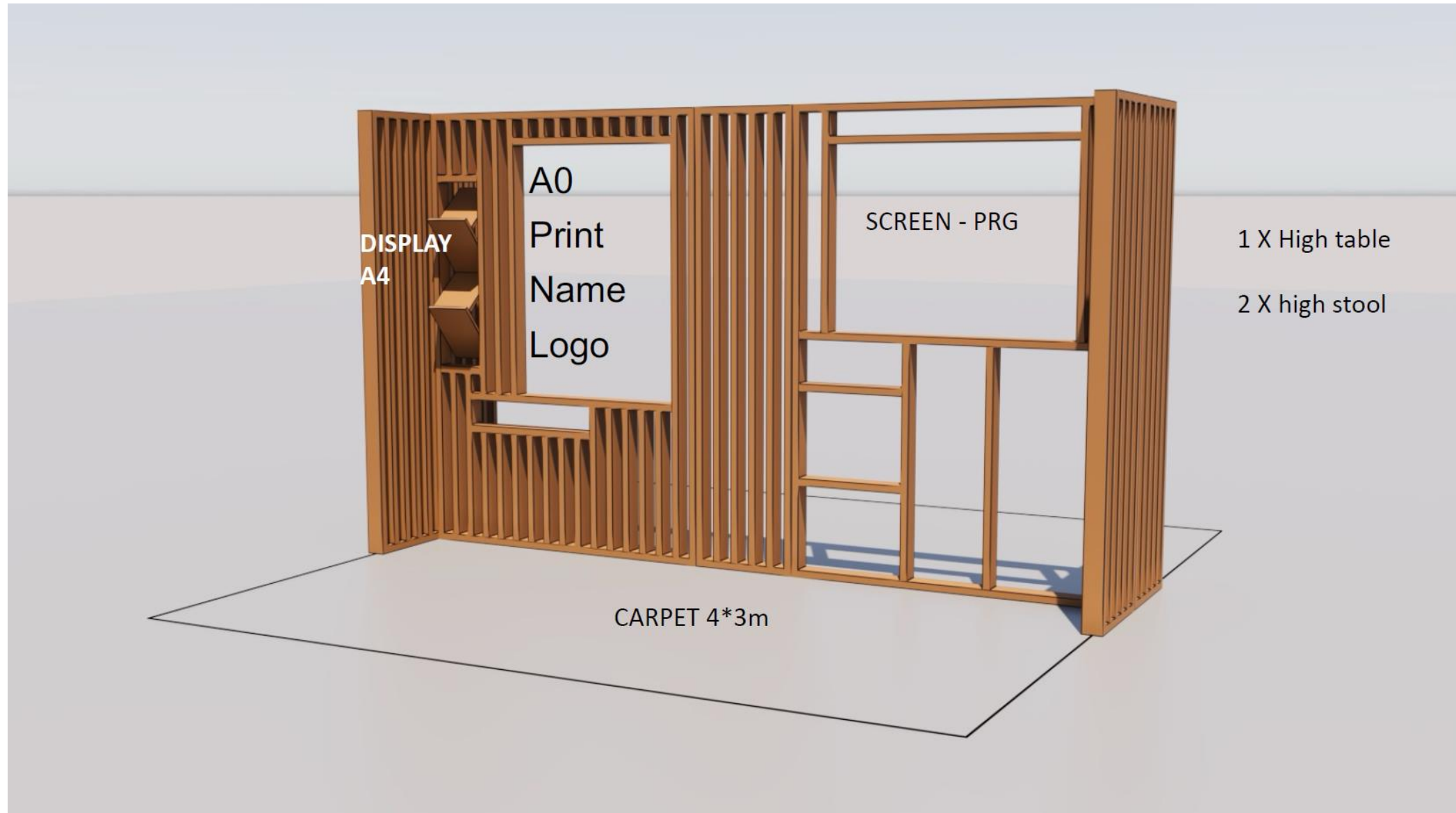


DIGITAL
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GLOBAL 20
SUMMIT 25

BRUSSELS / 27-28 OCTOBER

INFORMATION FOR EXHIBITOR – STAND



INFORMATION FOR EXHIBITORS – QUOTE

- Production & Setup
- Manpower
- Wood Stand: 1 unit
- Furniture: 1 × High table (white), 2 × High stools (white)
- Structures & Printing: 1 × Wood frame (expo), 1 × A0 print panel
- Carpet: 4 × 3 m

- Transport

Total Cost

- 3,000 €

Payment Terms to GeSI

- 50% upon award confirmation
- 50% two weeks before the event

Supplier

<https://www.wabu.eu/en>



INFORMATION FOR EXHIBITORS

ASSEMBLIES

26 October – 2pm to 6pm

EVENT

27&28 October – 9am to 6pm

DISMANTLING

28 October – 6pm to 8pm



CONTACT US

We are available for any enquiries at:

✉ globalsummit@digitalwithpurpose.org

For more information about the Digital with Purpose Global Summit, please visit: <https://event.digitalwithpurpose.org>

To find out more about the Digital with Purpose movement,, please visit: <https://digitalwithpurpose.org>



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